

TEAM MICHINA

5K

 2025



The 2025 Team Gina 5K is Central Florida's breast cancer 5k where proceeds benefit The Gina McReynolds Foundation. To be held at the beautiful Northwest Recreation Complex on October 18, 2025 and open to all ages.

What began as a single benefit golf tournament for the McReynolds' family in 2012 has now grown to a full-fledged charity organization that has raised over \$950,000 to support local families that are battling breast cancer.

Our 2025 5k includes: Pre-Race Warm-Up, Awards Ceremony, DJ with Live Music, and more with the 5K race starting at 7:30.

An event designed for the entire family, at our annual Team Gina 5k we expect hundreds of participants including our volunteers, racers, family members, local celebrities, and sponsors.

Sponsorship of the Gina McReynolds Foundation is more than just exposure to the participants on race day. Sponsorship includes exposure and reach to our massive network of supporters world-wide as well as media coverage courtesy of some of Central Florida's most desirable media outlets.

The information in this packet will outline the different sponsorship levels available to your business as well as demographic information which showcases the reach and exposure that your company can expect through sponsorship of this great event and charity.

OUR NAMESAKE GINA'S LIVING LEGACY

While seven months pregnant with her third child, Gina was diagnosed with breast cancer in September 2010. She began chemotherapy but could not take any of the medications to offset the side effects of the treatment because of her pregnancy. She was induced at 34 weeks and gave birth to a healthy baby boy, Preston.

After Preston's birth, Gina's doctors began aggressively attacking the cancer. Gina underwent six months of chemotherapy, a radical double mastectomy, and six weeks of daily radiation treatment. During those difficult months, Gina began chronicling her story for family and friends. She recorded her positive and negative feelings and wrote about the little things that got her through each day. By the summer of 2011, Gina and Will were optimistic that the treatment had been successful, and things settled down for their young family for a couple of months.

Their world was soon torn apart again, however, when new scans revealed that Gina's cancer had metastasized and spread to her lungs. Still optimistic yet realistic, Gina opted again for an aggressive treatment and underwent more chemotherapy. Her will to fight impressed everyone who knew her, but it was the strong faith evident in her writing and actions that began to inspire everyone who heard her story. Determined to do what she could to stop the spread of the disease, Gina also put her full trust in God. On September 23, 2011 she wrote, "God is the only one who knows what my future holds. I will pray for the impossible but will accept my journey ahead the best I can. There will be great days and there will be very hard days. With all the wonderful support from my family and friends, I know I will be OK."



Gina began a second clinical trial at MD Anderson in May 2012. Within a few weeks, she again became very ill, and this time her doctors discovered that the cancer had progressed to her brain. Faced with a very grim prognosis but determined to make it home to Florida, Gina underwent radiation treatments and respiratory therapy. On June 10, she wrote, "It's definitely been a roller coaster of a couple days, but I have to say I haven't felt alone once. I feel like God is right here with me. Holding my hand, providing me peace of mind and loving me... God is good!"

Two weeks later, Gina amazed her family and friends by regaining the strength to travel home by air ambulance. Surrounded by those who loved her most, Gina passed away on June 29, 2012.

Throughout Gina's ordeal, she displayed courage and strength while continuing to be a devoted wife, steadfast friend, and loving mother. Through her blog, Gina also shared her remarkable faith and optimism with thousands of people, many of whom never had the chance to meet her. Today, The Gina McReynolds Foundation continues to share the story of Gina's faith while fundraising to support young families battling breast cancer, helping them celebrate the great days and make it through the very hard ones.

TEAMGINA 5K TITLE SPONSORSHIP

TITLE SPONSORSHIP IS AVAILABLE AT \$5,000

Through this exclusive partnership, your organization has unparalleled exposure in the community. Through our social media channels, you can expect to see your logo in front of thousands of local residents, as well as numerous national and international supporters of our mission.

Our Title Sponsor is placed prominently on all of our 5K advertising and marketing materials, as well as prominently placed on our social channels. A true partnership, the TeamGina 5K is marketed as “Presented by our title sponsor”, insuring that any placement and mention of the tournament includes your company’s name.

- ✓ 12 months of “Title Sponsor” benefits
- ✓ Exclusive logo placement on main banner
- ✓ 15 Complimentary Race Entries and Race Shirts
- ✓ Logo and Company name on front of all Race Day Shirts
- ✓ Sponsor Logo on all Awards
- ✓ Web link on Teamgina.org for 12 months
- ✓ Donor Recognition on all Social Media channels
- ✓ Branded items, if provided, will be placed at Bib pickup
- ✓ First right of refusal for following year’s TeamGina 5K
- ✓ Recognition during Opening / Closing Ceremonies

**Title Sponsor limited to one (1) sponsor of the Team Gina 5K & Family Fun Run Event. Offering of Title Sponsorship based on first come first served basis. Availability of benefits mentioned above, including but not limited to placement logo placement on banner and Race Day shirts, may be limited based on timing of sponsorship and printer/production capacity.*

TEAMGINA 5K SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - \$2,500

As the Diamond Sponsor of the 2025 “Team Gina 5K”, your organization is at the forefront of our collaborative approach to driving exposure for the Gina McReynolds Foundation. With this exclusive partnership, your organization has unparalleled exposure in the community. Through our social media channels, you can expect to see your logo in front of thousands of local residents, as well as numerous national and international supporters of our mission. This package allows for company name / logo on the back of the race shirt, a table provided at the event, as well as complimentary race entries w/ race shirts.

PLATINUM SPONSOR - \$1,000

As a Platinum Sponsor of the 2025 “Team Gina 5K”, your organization is part of our collaborative approach to driving exposure for the Gina McReynolds Foundation. Through our social media channels, you can expect to see your logo in front of thousands of local residents, as well as numerous national and international supporters of our mission. This package allows for exclusive partnership opportunities, multiple complimentary race entries and race shirts.

COURSE WATER STATION SPONSOR - \$500

Our Course Water Station Sponsor Packages affords your organization the ability to not only participate in the 2025 “Team Gina 5K” but also show your support in the local community. Through your support, the Gina McReynolds Foundation is able to continue to provide and sustain our mission to help those in dire need. A great way to socialize with business associates and receive recognition for your sponsorship efforts, our Water Station or Course Sponsor Packages are a win for all involved.

GOLD SPONSOR - \$250

Our Gold Sponsor Package is an economical way to show your organizations' support, while at the same time, gaining great exposure! With numerous benefits including a two (2) complimentary race entries, course signage, placement of company literature or items in the race day “swag bag”!

SILVER SPONSOR - \$100

Our Silver Sponsors are the backbone of our day of celebration. This sponsorship level affords your company the opportunity to interact with race participants on race day as well as includes one (1) complimentary race entry and race shirt.

Recognized as a 501-c3
Charity, all donations to
Team Gina and the Gina
McReynolds Foundation are
considered tax-deductible
charitable donations.

Sponsorship Level	Title \$5,000	Diamond \$2,500	Platinum \$1,000	Course Water Station \$500	Gold \$250	Silver \$100
Sponsor banner at race start/ finish line	✓	✓				
Logo on Front of race day shirt	✓					
Logo on Back of race day shirt		✓	✓	✓	✓	✓
Complimentary Race Entries	15	10	6	4	2	1
Sponsor Logo on Race Awards	✓					
Web link on race webpage for a year	✓					
Donor recognition on social media channels	✓	✓	✓			
Company swag bag item placement, if provided.	✓	✓	✓	✓	✓	
Recognition during Opening/ Closing Ceremonies	✓	✓	✓			
Course Signage					✓	

